

# Casamia

Everyday cleaning products

CATALOGUE 2026

# OUR COMPANY

With over **50 years of experience** in the industry, Casamia is a modern company specialized in the production of **cleaning products for household and professional use**. It manages two manufacturing sites: one dedicated to mops and floor cloths, making the company a leader in Italy in this sector; the other one is specialized in plastic items and brooms production.

Research, innovation and attention to detail drive the development of **Made in Italy** products that are functional, durable and aesthetically refined. The combination of artisanal care and industrial production is the foundation of Casamia's success.

**ISO 9001 and EcoVadis certified**, the company operates in compliance with the most demanding industrial standards and places customer satisfaction at the top of its priorities, with a strong commitment to environmental **sustainability** through product lines made with second-life materials.



FROM 1970  
TO TODAY

Our 3 locations in Tuscany:





# customizable **LABEL**

We offer the **possibility to fully customize the label** of our products by adding **your brand and your graphics**, with the guarantee of a product that is consistent with your company's image and style.

Casamia for Private Labels:



\*Our production facility enables the manufacture of products in a wide range of colors, tailored to the customer's requirements.



# TITANIUM LINE



**81154**

Long bristle broom  
with rubber bumper

**S316**

Long bristle broom

**81153**

Short bristle broom  
with rubber bumper

**S315**

Short bristle broom



**84173**

Bucket + wringer in PP  
large capacity (15l)



**S104**

Dustpan

**S176**

Long handle  
dustpan and  
broom set



**15500**

single spare  
brush also  
available



**15200**

Toilet Set



**S103C**

Dustpan and brush set



**12300**

Bistrot dish brush



**S605**

Long bristle broom



**S610**

X-crossed bristles broom

**S612**

Short bristle broom  
"Sleek"

**28124**

Dustpan and brush



**S602**

Long handle  
dustpan with  
rubber and  
frontal folding

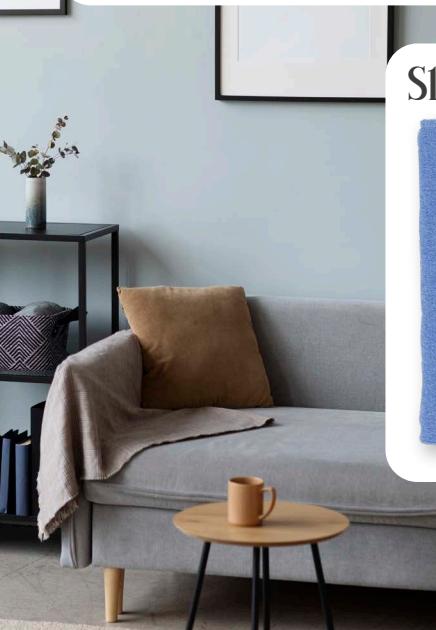
**84173**

Bucket + wringer in PP  
*large capacity (15l)*



**GLICINE**

**S9** Cotton and microfibre  
Terry floor cloth



**S190** Cotton and microfibre  
Terry floor cloth



**S176**  
Long handle  
dustpan and  
broom set



**S182**

Light round toilet set



**S187**

Luxury WC set



**S186**

Toilet set



# Twist.



**S610\_ESP**  
Broom + handle in  
practical display



**S611**

X-crossed bristles  
broom



*Innovative X  
systex "Cross-linked  
FIBRES" to catch  
dust and dirt with a  
single sweep*



**S612**  
X-crossed  
bristles broom



**S L E E K**

# the **3 TYPES OF THREADING** we produce

In the broom and mop industry, the threading of the handle is a fundamental element, as it ensures compatibility, stability, and ease of use. The existence of different threading standards stems from the historical evolution of national markets and from the different usage habits in various countries.

**Our company has chosen to specialize mainly in three types of threading:**



## ITALIAN

Italian threading is characterized by a wider pitch and a robust thread. It is highly appreciated for its strength and ease of screwing, and it is widely used in the Italian market and in several Mediterranean countries.



## GERMAN

German threading features a finer and more precise pitch. This type ensures a very stable coupling between the handle and the tool head and is typical of Central and Northern European markets, where high long-term reliability is required.



## FRENCH

French threading stands halfway between the other two: it offers compatibility and versatility characteristics that make it particularly common in the French market and in neighboring countries.



**S454** Loop end microfiber  
braided mop



**S204** Cut end  
cotton mop



**S134A** Loop end  
viscose mop



**S462** Loop end  
microfiber mop



# MOP



**S550**



**3 ACTION MOP**  
-SYNTHETIC FRINGES  
-MICROFIBER  
-ABRASIVE FIBER

**S466** Cut end  
microfiber mop



# Set mop

## floor cleaning



**S302** MOP SET  
Bucket with wringer + mop + handle



# SHINING BLACK



**12300**

Bistrot dish brush



**15200**

Toilet Set





**84173**

Bucket + wringer in PP  
large capacity (15l)



**S317**

Broom with  
rubber  
bumper



**S176** Long handle dustpan  
and broom set





Domed cobweb brush  
with extendable  
**handle 150 cm**



**S193** Domed cobweb  
brush  
**S197** Domed cobweb  
brush + handle



# ULTRAMARINE GREEN

**S149** Oval bucket with wringer in PP capacity (14l)



**SPA PALELISSEC**

Dustpan and brush



**S601** Floor scrubbing brush



**S410** Iron laundry brush



**S312** Long feathered bristlebroom for indoors



**S089** Dish brush



# RASBERRY RED

**S610** Broom with bumper



**S104**  
Clip-on dustpan  
with rubber



**S410** Iron laundry brush



**S149** Oval bucket with  
wringer in PP capacity (14l)



**S089** Dish brush



# Greenfinity



New product

Regenerated granules

Shredded plastic

Plastic collection



# RAW MATERIALS:



Mops and cloths made from **natural fibers**, such as cotton and bamboo viscose



Products made from second-life materials, with particular attention to **recycled and recyclable plastic**



Special focus on the use of **plastic-free** packaging

# PRODUCTION:

Thanks to our photovoltaic roofs, **we produce**

**120.000 Kwatt** of green energy per year,

and as a result we have avoided the **emission of**

**230.000 Kg** of CO<sub>2</sub> to date.

But above all... **we have offset**

**229.59** tonnes of CARBON, equivalent to **49 ACRES OF FOREST**



**50.000**  
hours of lifespan

with our low environmental impact **LED lighting systems**, thereby also reducing the waste of light bulb components such as glass and aluminum.

**85-90%**  
energy savings

with **LED illuminated signs**.





**S333** Bucket and wringer





**SCOSABRINA** Two action broom



**22107** Floor scrubbing brush



**SCOPUNTO** Two action long bristle broom





**S182**

Light round toilet set



**S103C** Dustpan and brush



**84173**

Bucket + wringer in PP  
*large capacity (15l)*



“Casamia” means “My home” in English.  
The place to care for and cherish.



**Casamia S.p.A.**

📞 Tel: +39 0572 950605

📍 Via L.Billi 1 Z.I. - Monsummano Terme (PT) 51015 Italy

🌐 [www.casamiagori.it](http://www.casamiagori.it)

✉ [info@casamiagori.it](mailto:info@casamiagori.it)



Scan me!