

Casamia

Everyday cleaning products

CATALOGUE 2026

OUR COMPANY

With over **50 years of experience** in the industry, Casamia is a modern company specialized in the production of **cleaning products for household and professional use**. It manages two manufacturing sites: one dedicated to mops and floor cloths, making the company a leader in Italy in this sector; the other one is specialized in plastic items and brooms production.

Research, innovation and attention to detail drive the development of **Made in Italy** products that are functional, durable and aesthetically refined. The combination of artisanal care and industrial production is the foundation of Casamia's success.

ISO 9001 and EcoVadis certified, the company operates in compliance with the most demanding industrial standards and places customer satisfaction at the top of its priorities, with a strong commitment to environmental **sustainability** through product lines made with second-life materials.



FROM 1970
TO TODAY

Our 3 locations in Tuscany:





customizable **LABEL**

We offer the **possibility to fully customize the label** of our products by adding **your brand and your graphics**, with the guarantee of a product that is consistent with your company's image and style.

Casamia for Private Labels:



*Our production facility enables the manufacture of products in a wide range of colors, tailored to the customer's requirements.



TITANIUM LINE



81154

Long bristle broom
with rubber bumper

S316

Long bristle broom

81153

Short bristle broom
with rubber bumper

S315

Short bristle broom



84173

Bucket + wringer in PP
large capacity (15l)



S104

Dustpan

S176

Long handle
dustpan and
broom set



15500

single spare
brush also
available



15200

Toilet Set



S103C

Dustpan and brush set



12300

Bistrot dish brush



S605

Long bristle broom



S610

X-crossed bristles broom

S612

Short bristle broom
"Sleek"

28124

Dustpan and brush



S602

Long handle
dustpan with
rubber and
frontal folding

84173

Bucket + wringer in PP
large capacity (15l)



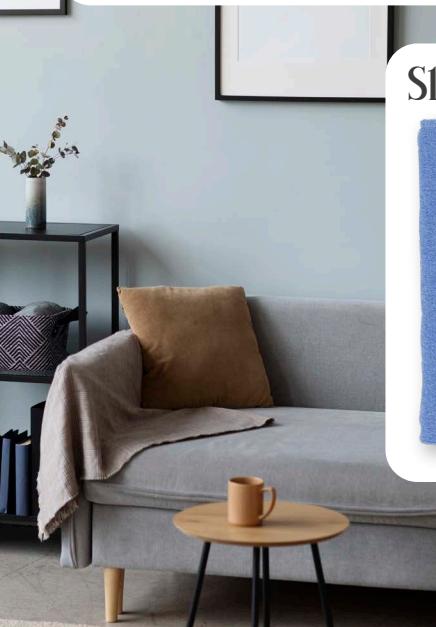
GLICINE



S9 Cotton and microfibre
Terry floor cloth



S190 Cotton and microfibre
Terry floor cloth



S176
Long handle
dustpan and
broom set



S182

Light round toilet set



S187

Luxury WC set



S186

Toilet set



Twist.



S610_ESP
Broom + handle in
practical display



S611

X-crossed bristles
broom



*Innovative X
systex "Cross-linked
FIBRES" to catch
dust and dirt with a
single sweep*



SLEEK



the **3 TYPES OF THREADING** we produce

In the broom and mop industry, the threading of the handle is a fundamental element, as it ensures compatibility, stability, and ease of use. The existence of different threading standards stems from the historical evolution of national markets and from the different usage habits in various countries.

Our company has chosen to specialize mainly in three types of threading:



ITALIAN

Italian threading is characterized by a wider pitch and a robust thread. It is highly appreciated for its strength and ease of screwing, and it is widely used in the Italian market and in several Mediterranean countries.



GERMAN

German threading features a finer and more precise pitch. This type ensures a very stable coupling between the handle and the tool head and is typical of Central and Northern European markets, where high long-term reliability is required.



FRENCH

French threading stands halfway between the other two: it offers compatibility and versatility characteristics that make it particularly common in the French market and in neighboring countries.



S454 Loop end microfiber
braided mop



S204 Cut end
cotton mop



S134A Loop end
viscose mop



S462 Loop end
microfiber mop



MOP



S550



3 ACTION MOP
-SYNTHETIC FRINGES
-MICROFIBER
-ABRASIVE FIBER

S466 Cut end
microfiber mop



Set mop

floor cleaning



S302 MOP SET
Bucket with wringer + mop + handle



SHINING BLACK



12300

Bistrot dish brush



15200

Toilet Set





84173

Bucket + wringer in PP
large capacity (15l)



S317

Broom with
rubber
bumper



S176 Long handle dustpan
and broom set





Domed cobweb brush
with extendable
handle 150 cm



S193 Domed cobweb
brush
S197 Domed cobweb
brush + handle



ULTRAMARINE GREEN

S149 Oval bucket with wringer in PP capacity (14l)



SPA PALELISSEC

Dustpan and brush



S601 Floor scrubbing brush



S410 Iron laundry brush



S312 Long feathered bristlebroom for indoors



S089 Dish brush



RASBERRY RED

S610 Broom with bumper



S104
Clip-on dustpan
with rubber



S410 Iron laundry brush



S149 Oval bucket with
wringer in PP capacity (14l)



S089 Dish brush



Greenfinity



New product

Regenerated granules

Shredded plastic

Plastic collection



RAW MATERIALS:



Mops and cloths made from **natural fibers**, such as cotton and bamboo viscose



Products made from second-life materials, with particular attention to **recycled and recyclable plastic**



Special focus on the use of **plastic-free** packaging

PRODUCTION:

Thanks to our photovoltaic roofs, **we produce**

120.000 Kwatt of green energy per year,

and as a result we have avoided the **emission of**

230.000 Kg of CO₂ to date.

But above all... **we have offset**

229.59 tonnes of CARBON,
equivalent to **49 ACRES OF FOREST**



50.000
hours of lifespan

with our low environmental impact **LED lighting systems**,
thereby also reducing the waste of light bulb components such as glass and aluminum.

85-90%
energy savings

with **LED illuminated signs**.





S333 Bucket and wringer





SCOSABRINA Two action broom

22107 Floor scrubbing brush



SCOPUNTO Two action long bristle broom





S182

Light round toilet set



S103C Dustpan and brush



84173

Bucket + wringer in PP
large capacity (15l)



“Casamia” means “My home” in English.
The place to care for and cherish.



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